

BONUS PULLOUT! BIKINI PREP: LOOK SEXY FAST

TRANSITION



30

YEARS

CLINICAL



SOAP OPERA

Remember the summer your BFF spent in Europe while you were shipped off to Camp Grin-and-Bear-it, where your burkmate insisted on eating crayons? Just as sweet as the day your best pal came home. **City Soap Company** (citysoapcompany.com) is back after a brief hiatus (prompted by the quintessentially Vancouver bummer of watching its offices transform into residential lofts). With playful, urban/te-spoofing names, each 100 per cent natural soap (\$6) is handmade with essential oils and tested on both sets of cheeks. Reconnect with friends such as citrusy Fruity Beauty (he/she lives in the West End), Lavender Lush (you know who you are), and rosemary-scented Suburbia Big Hair Shampoo Bar (ruff said). —Mary-Jo Dionne



Five-minute chat

Sonia Leal-Serafim

We asked this Vancouver makeup artist, who has dolled up Kelly Rowland and Black Eyed Pea Fergie, which cosmetics can—and should be—seen at the beach.

- **What is the biggest beach makeup no-no?** "Powder has no place at the beach. It runs when water touches it." ■ **What if I simply must wear some makeup on the beach?** "Go for Maybelline Great Lash Waterproof Mascara [\$6]. It comes in the blackest black I have ever worked with, which makes your eye colour appear more vibrant."
- **Is there any way to do makeup bling for the beach?** "Try Laura Mercier Metallic Cream Eye Colours [\$30]. Apply gently and sparingly with your finger, as a colour wash. These eyeshadows are made to be waterproof." ■ **What's the trick to looking sun-kissed, not sun-baked?** "The Nars Multiple Stick [\$46] in 'Copacabana' is a staple. Apply it to the areas where the sun naturally hits you: across your forehead, the bridge of your nose, the tops of your cheekbones."
- **Do you have a favourite beach-ready product?** "Neutrogena Fresh Cooling Body Mist Sunblock SPF 30 [\$14]. The spray is easy to apply to the back of the neck and tops of the ears. For women who have thinner hair, it gets to the scalp. It gives strong coverage without being heavy and ruining your makeup."

—Heidi Hofstad

VANCOUVER BEAUTY REPORTER

KATE MACLENNAN



GO BLO

A salon dedicated strictly to affordable blowouts? Shut. Up. Yet we kid you not—it's happening right here in Yaletown at **Blo** (1150 Hamilton St., blovedry.com). With local hair authority Jen Paul Holt at its helm, the sleek new styling bar offers a 30-minute menu (from \$29), ranging from skyscraper-straight hair and sexy Bardot updos to pricey-looking finger waves and super-quick extensions. Reservations are not necessary, but we predict that this place will be so popular, you'll want to make one anyway, which you can do by text message (how handy), starting at 7 a.m. every day the salon is open.

FENDI Spring 2007



SO HAPPY AT HOLT'S

With 16,000 square feet and 60 of the world's finest beauty brands, the question is not when you will shop at the new **Holt Renfrew** cosmetics department (737 Dunsmuir St., 604-681-3121, holtrenfrew.com), but where you will start. Play with dozens of exclusive names and fragrances such as U.K.-based Jemma Kidd's makeup range; perfumes from France's Frédéric Malle (in Holt's scenting booths); and celeb manicurist Deborah Lippmann's polish line (shown, a shade close to our hearts: "Fashion," \$23). Relaxation is paramount in the Holtsceuticals department, a first across Canada. Lounge on leather banquettes and sip tea while experts fetch, and educate you on, cosmeceutical, nutraceutical, and organic brands. Finally, there's the salon and spa, and a rooftop restaurant and patio, so you can show it all off when you're done.